

98.1 KVET ANNOUNCES *FATHER MOWS BEST* LAWNMOWER RACE

Austin, Texas – June 8, 2012 – 98.1 FM KVET announces *Father Mows Best*, a riding lawnmower race being held on Saturday, June 16, 2012 at Callahan's General Store. The *Father Mows Best* grand prize winner will receive a John Deere riding mower provided by Coufal-Prater Equipment in Taylor, TX.

Father Mows Best will feature 50 contestants competing in a series of riding lawnmower races around a pre-determined track at Callahan's General Store. Contestants will race a riding lawnmower provided by Coufal-Prater Equipment in Taylor and the top four contestants with the fastest race times will win prizes. Fourth place will receive a toy bubble mower provided by the KVET Promotions Department, third place will receive a Stihl Trimmer provided by Coufal-Prater, second place will receive a fire pit/grill provided by Callahan's General Store and the grand prize winner will receive a John Deere riding mower provided by Coufal-Prater Equipment. All contestants will receive John Deere baseball hats for participating in the *Father Mows Best* event.

Participation in *Father Mows Best* is free. Contestants must be 18 or older to compete. Participants can register for the riding lawnmower race by logging onto KVET's website at www.kvet.com and following the contest links to complete the online registration form or by visiting Coufal-Prater Equipment located at 4000 W. 2nd Street, Taylor, Texas 76574 during normal business hours. The public is invited to *Father Mows Best* at Callahan's General Store located at 501 Bastrop Highway / 183 S. Austin, Texas 78741, where they can register for the last qualified spot in the race. The drawing for the final spot in the race will take place at 10:30 a.m. Visit www.kvet.com for more details.

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