

For Immediate Release

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L.A.'s ROCK ALTERNATIVE 98-7FM
TO SPOTLIGHT EMERGING LOCAL ARTISTS
IN A FREE SUMMER CONCERT SERIES



July 14, 2011 (Los Angeles) – L.A.'s Rock Alternative 98-7fm, presents a FREE Summer Concert series to spotlight some of Southern California's most promising emerging local artists. The 98-7 "Close To Home" Summer Concert Series is happening Friday nights between July 15th and August 12th at the all new 5 Towers on Universal's City Walk. All concerts start at 8PM and are FREE to the public.

The 98-7 "Close To Home" FREE Summer Concert Series Schedule is:

July 15th – Incan Abraham
July 22nd – Vanaprasta
July 29th – Audible Mainframe
August 5th – Billy Boy on Poison
August 12th – Eastern Conference Champions

"After months of studying the local music scene and working with local bands, managers, venues, and fans we recently re-launched our local music show, "Close to Home", on air Monday nights at 11PM," says Julie Pilat, Program Director for 98-7fm. "The scene in Southern California is rich, creative, and totally thriving with talent that is breaking through on a complete DIY level. We wanted to support the movement not only through airplay and exposure but through our resources and getting bands the things they need to help get off the ground. So, in addition to paying them to perform as part of our 'Close To Home' FREE Summer Concert Series we have chosen 5 local bands to receive 'Close to Home Local Artist Grants' from 987FM which includes things they can really use to help them succeed." The grants include:

- Studio recording time from the SAE Institute (The School of Audio Engineering)*
- A professional photo shoot with creative rock photographer, Sterling Andrews*
- A chance to work with Live Nation to open a show at one of L.A.'s most notable rock concert venues like The Wiltern or The Hollywood Palladium*
- Legal advice from entertainment lawyers*

AND MORE.

98-7fm's "Close to Home" FREE Summer Concert Series and the weekly "Close To Home" radio show are sponsored by The SAE Institute – The School of Audio Engineering.

For more information on 98-7's "Close to Home," log on www.987fm.com, keyword "HOME."

