



**For Immediate Release**

**August 19, 2011**

## **98.5 KLUC presents the 3<sup>rd</sup> Annual End of Summer Block Party August 23, 2011 @ Henderson Pavilion Featuring Cody Simpson**

**Las Vegas, Nevada** - CBS Radio's 98.5 KLUC present the 3<sup>rd</sup> Annual End of Summer Block Party, also sponsored by 1140AM KYDZ Radio, 6 p.m. Tuesday, August 23, 2011 at the Henderson Pavilion, 200 South Green Valley Parkway. This concert is for all ages and will feature new artist Cody Simpson, Charice, Iyaz, Mindless Behavior, Jackson Guthy, Lex Rox, Denisse Lara, and Hard Nox with DJ CO1 spinning. Tickets are \$19.85 per person and are on sale at [www.HendersonLive.com/tickets](http://www.HendersonLive.com/tickets). Premium tickets are \$35.85 per person.

The End of Summer Block Party will feature heartthrob Cody Simpson with his new single "On My Mind", Charice also known as Sunshine from the hit TV show "Glee", and Iyaz is famous for his hit song "Replay".

Your favorite radio personalities such as Chet Buchanan & The Morning Zoo, Yung Jon Que, JB, and Moug from 98.5 KLUC, and Robbie Q & Jillie of 1140AM KYDZ Radio will be broadcasting on-site, and hosting the concert throughout the evening.

Thank you to our sponsors Robert Wayne Footwear, Fairway Chevrolet, Plato's Closet, Titan Auto Insurance, Vegas TV, and City of Henderson. For more information on the End of Summer Block Party visit [www.kluc.com](http://www.kluc.com).

### **ABOUT CBS RADIO LAS VEGAS:**

KLUC and KYDZ are owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States. A division of CBS Corporation, CBS RADIO operates 130 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO also owns and operates KMXB, KXTE, and KKJJ in Las Vegas.

KLUC and KYDZ can be heard on-air, streaming online at [www.kluc.com](http://www.kluc.com) and [www.kydzradio.com](http://www.kydzradio.com), and through mobile devices such as the iPhone, iPod Touch, iPad, Zune and select Blackberry devices.

### **ABOUT THE HENDERSON PAVILION:**

Only minutes from the Las Vegas Strip, the Henderson Pavilion is the largest outdoor theatre in Nevada and the first of its kind in Southern Nevada. The Pavilion is a 2,500-seat state-of-the-art venue for performing arts with a stage that can accommodate solo performances, full-scale Broadway productions,

or any large convention or event. The venue, operated by the City of Henderson Cultural Arts & Tourism department, has played host to a variety of headliners and performances, including Smash Mouth, Expose, Sugar Ray, *The Wizard of Oz* and many more. To learn more about the Henderson Pavilion, call (702) 267-4TIX (4849) or visit our website, [HendersonLive.com/Pavilion](http://HendersonLive.com/Pavilion).

**CONTACTS:**

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