



FOR IMMEDIATE RELEASE

AM570 FOX SPORTS LA CELEBRATES IN STYLE WITH LISTENERS AND THE STANLEY CUP CHAMPS

LOS ANGELES, June 15, 2012 – AM570 FOX Sports LA hosted champion coverage of yesterday's LA Kings celebration parade and rally. *Loose Cannons*' Pat O'Brien and Steve Hartman broadcasted from the AM570 stage outside the Staples Center arena, while co-host Vic "The Brick" Jacobs walked the parade route taking photos with fans and sharing the excitement with listeners. *Petros & Money* took the parade route bus ride with the Kings players, providing fans with play-by-play of the action. *Loose Cannons* then brought the broadcast into the arena's visitor box, with live coverage of the rally celebration and post-reactions from key player Dustin Penner, head coach Darryl Sutter, and AEG President and CEO Tim Leiweke.

Following the incredible events, *Petros & Money* hosted a three-hour local program that included reliving their memorable experiences and inviting listeners on-air to share their reactions. The station posted parade and rally galleries on am570radio.com, along with video footage from the events so listeners can relive the magic. The station brought the full celebration experience to LA Kings fans everywhere.

Below are some photos from the events:



Pictured: Vic “the Brick” Jacobs gets a fan’s reaction from the parade-lined streets



Pictured: Petros Papadakis and Matt “Money” Smith get ready for the parade ride



Pictured: Pat O'Brien gets Dustin Penner's post-rally reaction

For video and additional photos, visit

<http://www.am570radio.com/pages/kingsblog.html?article=10201235>.

About AM570 FOX Sports LA

AM570 FOX Sports LA is the flagship station for FOX Sports Radio and the L.A. radio home of the Los Angeles Dodgers, UCLA Bruins, San Diego Chargers, Los Angeles Kings and the NFL. The station features some of the biggest names in sports entertainment, including: Dan Patrick (6a-9a PT); Jim Rome (9a-12p PT); Pat O'Brien/Steve Hartman/Vic The Brick (12p-3p PT); Petros Papadakis & Matt “Money” Smith (3p-7p PT).