**For Immediate Release                                                                                                                      Contact: Ryan Maguire**

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**(913) 744-3850**

**610 SPORTS RAISES OVER $174,000**

**FOR LARRY STEWART MEMORIAL**

*The Largest Amount Ever Raised By 610 Sports*

*Beating Last Year’s Make By Nearly $65,000*

**(Mission, KS) –**610 Sports Radio raised over $174,000 in cash and pledges during The Larry Stewart Memorial Radiothon.  All proceeds benefited the Salvation Army Children’s Shelter of Kansas City.  610 Sports Radio personalities Nick Wright, Bob Fescoe, Josh Klingler, Danny Parkins, and Mark Carman conducted the live radiothon between 6am-6pm on Thursday, August 18 from Crown Center in Downtown Kansas City.

The event was done in memory of the late Larry Stewart, known as Kansas City’s “Secret Santa.”  The businessman and philanthropist gained national recognition for giving over a million dollars in anonymous donations over the course of his life and was a noted supporter of the Salvation Army. TheSalvation ArmyChildren's Shelter provides emergency shelter care for children unable to remain in their homes due to a family crisis, issues of abuse and/or neglect.  Since opening in 1981,  *more than 6,200 children*have received care through this program.

“In sports it’s about winning and losing and the real winners are the children of Kansas City.  The response from our listeners was amazing.  Thousands of donations were made by listeners via phone, on the Internet and in person,” said Ryan Maguire Program Director for 610 Sports.  “We beat last year’s amount by nearly $65,000 and because of the generosity of 610 Sports listeners more Kansas City children will get the help they need.”

"Wow, is all I can say," said Major Andy Miller, who represented The Salvation Army on-air during the 12 hour Radiothon. "The amazing results of this year's Radiothon is above and beyond what we could have dreamed. We are so grateful to 610 Sports and their wonderful listeners for their support of The Salvation Army Children's Shelter. Thank you from the bottom of our hearts!"

Former Chiefs defensive back Jayice Pearson and KMBC-TV Weatherman Joel Nichols served as Honorary Chairpersons of the event.   Special guests included Former Royals George Brett, Willie Wilson, Frank White, GM Dayton Moore and 1 st round draft pick Bubba Starling.  Former Chiefs’ players Danan Hughes and Rich Baldinger also took part along with noted and national sportscasters Bob Costas and Gus Johnson.  K-State Basketball Coach Frank Martin and KU Football Coach Turner Gill also checked in.

**About Entercom Communications**

Entercom Communications Corp. (NYSE: ETM) is one of the five largest radio broadcasting companies in the United States, with a nationwide portfolio of 111 stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City.

Known for developing unique and highly successful, locally-programmed stations, Entercom is home to some of radio’s most distinguished brands and compelling personalities. The company is also the radio broadcast partner of the Boston Red Sox, Boston Celtics, Memphis Grizzlies, Kansas City Royals, Oakland A’s, San Jose Sharks, New Orleans Saints and Buffalo Sabres.

Entercom focuses on creating effective integrated marketing solutions for its customers that incorporate the company’s audio, digital and experiential assets. Additionally, the company has a long-standing commitment to responsible corporate citizenship and environmental stewardship. Entercom stations play a vital, hands-on role in improving their communities, providing over $100 million in annual support for local charitable organizations.

The company’s radio stations have received numerous awards, including multiple Edward R. Murrow Awards for excellence in broadcast journalism and National Association of Broadcasters (NAB) Marconi Awards for excellence in radio broadcasting. In 2007, Forbes magazine named Entercom one of America’s “Most Trustworthy Companies.”