

NEWS RELEASE

FOR IMMEDIATE RELEASE June 12, 2012

For More Information: Rosanna Gxiola (520) 618-6191

2012 Culinary Weekend featuring 6th Annual Iron Chef Tucson Coming on Saturday, June 23rd and Sunday, June 24th

Tucson, Ariz. — The Culinary Weekend of 6/23 and 6/24 will have all things food, beverage, dining and more will also feature the 6th annual 2012 Iron Chef Tucson on Saturday 6/23.

The Culinary Experience, running June 23 and 24 from 10 a.m. to 4 p.m. at Loews Ventana Canyon Resort, will be an interactive playground where guests are encouraged to get involved with opportunities to learn cooking techniques and secrets from their favorite local chefs. Guests also will have the opportunity to check out some of the most innovative kitchen equipment, culinary products and services.

Iron Chef Tucson 2012

The food will start flying Saturday evening as two local chefs — 2011 Defending Champion Ryan Clark from the Lodge on the Desert and challenger Allen Yap of OM Modern Asian Kitchen — battle it out to be crowned Iron Chef Tucson 2012. Yap was among 12 other chefs who competed in this year's Iron Chef Tucson and was selected by Tucsonans to compete.

The Iron Chef Tucson Competition will take place in the Kiva Ballroom on Saturday, June 23. Doors open at 5:00 p.m., with the competition starting at 6:00 p.m. Iron Chef V.I.P. and general admission tickets are \$75 and \$40; Culinary Experience tickets are \$20. All are available at www.ironcheftucson.com.

Iron Chef Tucson is presented by Stella Artois. Sponsors include Westar Kitchen & Bath, Loews Ventana Canyon Resort, Comcast, Arizona Restaurant Supply, Whole Foods Market, Great Productions and Tucson Lifestyle Magazine. Journal Broadcast Group's Tucson operations KGUN 9 (KGUN-TV), The CW 58 (KWBA-TV), 94.9 MIXfm (KMXZ-FM), 104.1 The Truth (KQTH-FM), Groove 106.3 (KTGV-FM), and ESPN Radio 1490am (KFFN-AM) and 104.9fm, along with Tucson Morning Blend, are media partners for the event.

About Journal Broadcast Group

Journal Broadcast Group owns and operates 35 radio stations and 14 television stations in 12 states. Headquartered in Milwaukee, Wisconsin, it is the broadcast business of Journal Communications Inc., a diversified media company with operations in publishing, radio and television broadcasting and interactive media.

###