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***ENTERCOM SACRAMENTO RADIO LISTENERS SAFELY RECYCLE OVER 56 TONS OF E-WASTE WITH C.E.A.R AT HOME DEPOT!***

**October 18, 2011 (Sacramento, CA) –** This past **Saturday, October 15th**, the **radio stations** of **Entercom Sacramento** – **107.9 The End**, **96.9 The Eagle**, **RADIO 94.7**, **ESPN 1320**, **106.5 The Buzz** and **98 Rock** – partnered with **C.E.A.R.** and **Home Depot** to **collect and safely recycle over 56 tons of E-Waste**!  Over **112,560 pounds of e-waste** was **collected** and **most kept out of our landfill**!

**E-Waste** is **used electronic products** that have reached the end of their useful life.  **Computers**, **televisions**, **VCR’s**, **Stereos**, **Copiers**, **Cell Phones**, **Video Games** are just a few of the electronic items that are E-Waste.  If it has a **circuit board** and/or a **cord**, it’s likely E-Waste!

The radio stations of **Entercom Sacramento** teamed up with **C.E.A.R. (California Electronic Asset Recovery)** to make it **easy, safe and free** to fill our **Big Green Bins** at participating **Home Depot** locations full of **E-Waste** for recycling.  **C.E.A.R.** then took their **innovative and environmentally sound e-waste recycling technology** and recycled it, keeping harmful materials out of our landfills!

For more information about the event and how to safely collect **e-waste collection**, contact **Entercom Sacramento’s John Nelson at 916.339.4232 or 916.996.3786 or** **jnelson@entercom.com****.** You can also visit **FeedTheGreenMachine.net** for all the info!

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